



ALEX RAGUSIN

Art Direction • Strategy • Design

📍 Chicago, IL
Open to relocation

📞 630.770.6897

✉️ ragusin.design@outlook.com

🌐 RagusinDesign.com

Computer Proficiencies

Adobe Creative Cloud

- Photoshop
- Premiere
- Illustrator
- Audition
- InDesign
- Media Encoder
- After Effects
- Acrobat (PDFs)

Presentation Expert

- Microsoft PowerPoint
- Apple Keynote
- Google Slides

Project Management

- Wrike
- InMotion Ignite
- Airtable
- Trello
- MRM (*Publix*)
- Microsoft Project

Other

- Final Cut Pro (*Video*)
- HTML/CSS Coding, Wordpress, Squarespace, Services Hub (*Web*)
- Mailchimp, Constant Contact, Apple Composer (*Email*)
- Solidworks (*3D CAD*), Keyshot (*3D*)

Skills

- Creative
- Innovative
- Proactive
- Reliable
- Synergistic management

Education

BFA in Communication Design

MIAD: Milwaukee Institute of Art & Design
Aug 2014 - May 2016
Milwaukee, WI

Walt Disney College Program

Jan - June 2013
Jan - June 2014
Orlando, FL

College of DuPage

Aug 2011 - Dec 2013
Glen Ellyn, IL

Summary

Innovative design lead with 10+ years of experience in managing creative teams, campaigns, and projects from concept to completion, consistently exceeding client expectations and promoting a collaborative team culture. Skilled in crafting compelling visuals and translating complex objectives into simple, yet impactful visual storytelling. Committed to delivering high-quality design solutions that elevate brand visibility and drive client engagement.

Design Experience

Creative Design Manager (C) Autodesk (via Rose International)

April 2025 - March 2026 | Remote

At Autodesk, I manage the creation and art direction of visual materials for the Research Engagement team, including social media, websites, presentations, and video platforms. Leading design direction independently, I use graphic design, video editing, and multimedia software to create and evaluate images, motion graphics, and video, leveraging tools like Adobe Creative Cloud. I stay current with industry trends, integrating new techniques into projects, and provide recommendations to enhance visual storytelling, ensuring cohesive, high-quality deliverables across all platforms.

Sr. Graphic Designer (V) Apple 🍏 (via INSPYR Solutions)

Dec 2022 - March 2025 | Remote

Lead creative initiatives, acting as the team's Art Director by guiding design direction and providing strategic support to cross-functional teams and senior executives. Directed key projects, transforming complex concepts into impactful designs under tight deadlines. Streamlined workflows in Wrike, improving processes and organization. Mentored junior designers and collaborated with producers on events, creating keynote presentations and live graphics. Applied Apple's aesthetic to elevate creative quality and team efficiency.

Sr. Graphic Designer (C>FT) Hartmann Studios

Dec 2021 - Dec 2022 | Remote

Art directed and designed in the extreme-deadline driven events industry by delivering creative, budget friendly solutions to enhance clients' messages. Collaborated with team members to develop compelling Keynote pitch presentation decks aimed at generating new business opportunities.

Sr. Studio Designer (C) Publix Super Markets (via ektello)

Nov 2021 - Feb 2022 | Lakeland, FL

Conceptualized and directed on-site photo and video shoots to create assets for upcoming campaigns, utilized in print materials, mechanicals, point-of-purchase displays, Keynotes, and supporting art files.

Sr. Designer, Art Direction (FT) Apple Leisure Group

Oct 2019 - Oct 2021 | Elk Grove, IL > Remote

Managed the creative output for Funjet Vacations® and Blue Sky Tours™, overseeing art direction and the development of digital and print promotional materials, Keynote presentations, web layouts, and social media content for all ALG® subsidiaries. Produced engaging content for social media, resulting in a 332% increase in new Instagram followers and a rise in Facebook engagement, with 10.9k additional clicks and 8.6k more engagements.

Sr. Designer, Art Direction (FT)
Assistant Video Director & Producer
Zoom Media May - Oct 2019 | Chicago, IL

Wisconsin Policy Forum
Freelance Designer
Since 2016 | Remote
Communication Designer (PT)
Oct 2014 - Aug 2016 | Milwaukee, WI

Morgan Design Group
Freelance Designer
Since 2022 | Remote
Graphic & Web Designer, Production Artist (FT)
Aug 2016 - May 2019 | Westmont, IL

Graphic Designer (C)
Kohl's Corp. June 2016 | Menomonee Falls, WI